



MIDDLE EAST ELECTRICITY

ENERGISING THE INDUSTRY

5 - 7 MARCH 2019 | DUBAI, UAE



Middle East Electricity (MEE), Dubai: An event to create and enhance partnerships

Middle East Electricity is the largest event in the world for the power sector and is the ideal place to create and enhance partnerships.

“Middle East Electricity 2019 took place 5–7 of March in Dubai, perfectly placed geographically, since it covers a wide area of 4 continents, and where big brands in the market like Grupel are present. This is a very important expo not only because of its **visibility** but also to demonstrate Grupel’s products and news like we’ve been doing for the past years.

At MEE 2019, Grupel exhibited **portable generators of 3kW and 8kW**, the **soundproof genset of 15kVA** and open genset versions of 110kVA and 330kVA.

In relation to the visitors, Grupel’s stand is always a place with great prominence at expos thanks to the **energetic colors** and **products**, which led to a **high number of visitors and interested parties in our products**. This year at MEE 2019 wasn’t an exception, we received visits from suppliers, potential customers/partners, and interested parties in our gensets - which proved to be a pertinent event to Grupel to deepen the knowledge and the relationships.”



"At MEE, we were able to meet with customers/partners and with potential clients from many corners of the globe. This is what makes our presence and these types of events important to us. We establish proximity and personal contact with several partners that we acquired through the year digitally.

Apart from creating **new partnerships**, we could negotiate new sales during the event, and some of them will be celebrated soon. Additionally, we received requests that are **great opportunities for Grupel** and that have a high likelihood of being successful for us.

We believe it is very important to be present at this exhibition, not only for the **visibility of our brand** and products, but also to continue to **reinforce our existing partnerships and to create new relations** with customers, partners, and distributors."

For more information about Grupel, visit www.grupel.eu



To find out more about Middle East Electricity, you can find us at www.middleeastelectricity.com



WATCH GRUPEL AT MEE 2019

